



ALANNA QUINLAN

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alannaquinlan.com

(513) 833 6579

EDUCATION

Syracuse University | 2018

S.I. Newhouse School of Public Communications

Bachelors of Science, Advertising

Emphasis in Art Direction, Minor in Ancient History

SKILLS

Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects, Lightroom, Premiere, Adobe XD

Other Creative: Final Cut Pro, Sketch, Figma

General: Art Direction, Campaign Conception, Production lead, Photography, Branding

Social Media: All except Myspace

The Extra Mile: MidJourney, Augmented Reality, XCode & Swift

AWARDS & HONORS

ADDY Award | Gold Award

"Double Standard Autocorrect" Google

ADDY Award | Silver Award

"Life is Boring Without Choices" Marvis Toothpaste

Graphis New Talent Annual | Silver Award

"Life is Boring Without Choices" Marvis Toothpaste

Ads of the World

"Double Standard Autocorrect" Google

"Life is Boring Without Choices" Marvis Toothpaste

"30 Minutes a Day" Water Aid

EXPERIENCE

Senior Art Director: FCB Chicago Chicago | Current

Clients: Clorox, Glad, Ghirardelli, Anheuser-Busch InBev

- **Co-lead of AdWMN+, the women's Employee Resource Group**
- Creating 360 campaigns for Clorox, Glad, and Ghirardelli products.
- Developing and leading national retail campaigns and hooks for summer, NFL, NCAA football, World Cup, and holiday for Bud Light, Bud Light Seltzer, and Budweiser.
- Mentoring younger members of the team and summer interns.
- Promoted from Art Director to Senior Art Director.

Art Director: Conover Tuttle Pace Boston | 2021

Clients: Eastern Bank, Peoples Bank, Boston Red Sox, Breeder's Cup, Assembly Row

- Working on concept to production broadcast campaigns.
- Specializing in thinking digital and social first when it comes to our client's customers.

Freelance Art Director: Digitas Remote, New York City | Fall 2020

Client: Walmart Holiday

- Part of the largest campaign of 2020
- Created digital work that exceeded benchmarks by 700%

Junior Art Director: Hill Holliday Boston | 2018 - 2020

Clients: Boar's Head, Capella University, Cracker Barrel, Party City, Planet Fitness, Strayer University, New Business

- Part of the pitch team that won Boar's Head
- Pitched and won the Capella and Strayer University rebrand
- Directed photo and video shoots, animated assets, pitched to clients directly, TV shoot in Lithuania

Art Direction Intern: Hill Holliday Boston | Summer 2018

Clients: Party City, Planet Fitness, Tempur Pedic

- Won the Intern Pitch Project with our Chipotle campaign

Executive Creative Director: TNH Agency Syracuse, New York | 2014 - 2018

Clients: Laughing Man Coffee, Laci's Tapas Bar, Steiner Sports

- The first woman Executive Creative Director in agency history
- The largest student-run ad agency in the world
- Promoted from Junior Creative to Associate Creative Director to Executive Creative Director